



# Developing a Sustainable & Thriving Company Culture



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## So what is culture?

“The shared patterns for and of behaviour and interactions for a group as represented through their values, beliefs, norms, rituals, symbols or practices”

*“The way we do stuff around here”*

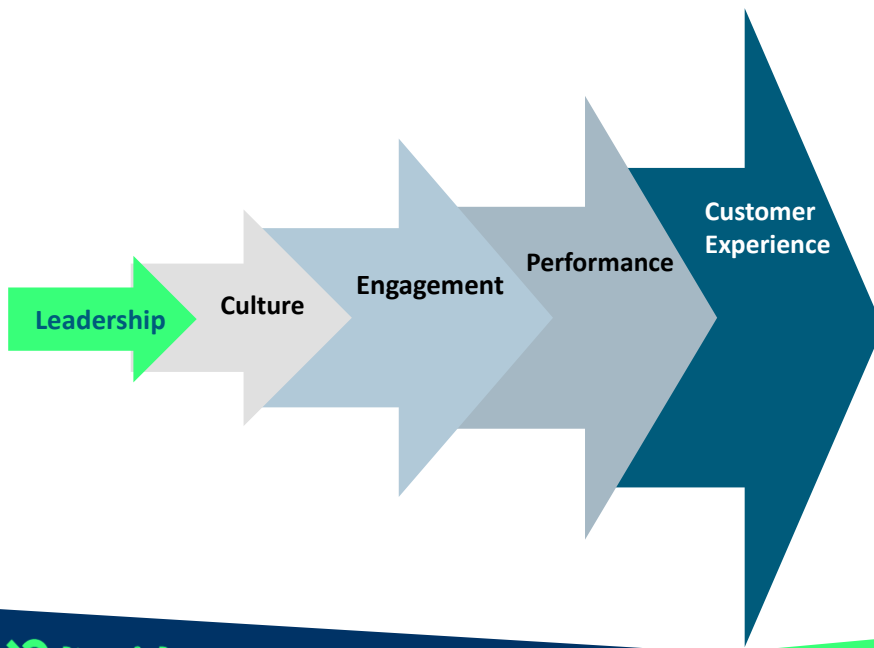
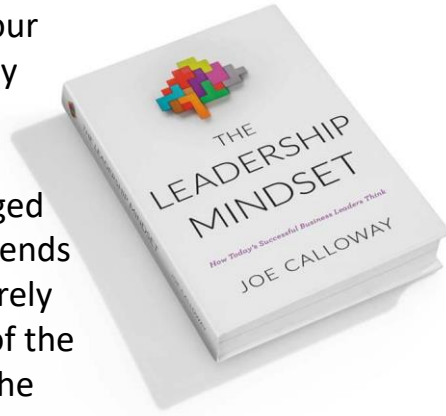


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## You can't not have a culture

The question is whether your culture is intentional and by design.....,

or whether it simply emerged with no rhyme or reason, tends to be situational, and is purely defined by the behaviour of the strongest personalities in the organisation.

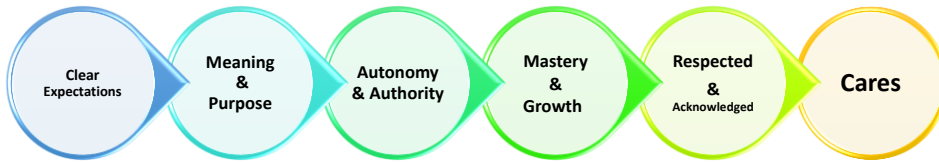




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YOUR  
CULTURE  
IS YOUR  
BRAND!



**Who you Hire,  
Fire or  
Promote will  
define your  
culture**

Dr Cameron Sepah

Innovating to secure a sustainable future for



Everyone's wellness and safety matters.



Together we make the difference.



Think creatively, think differently.



Do it once, do it right.

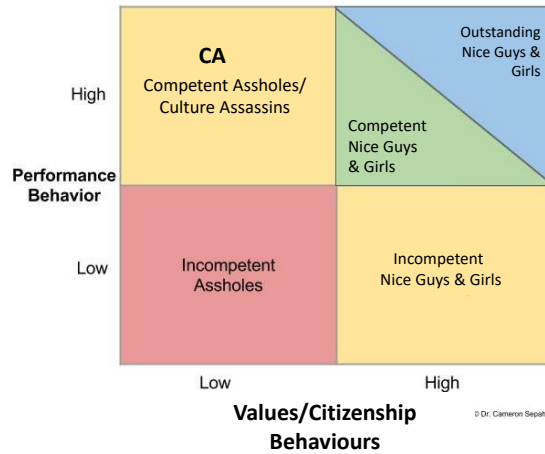


Pride for our product and our planet.



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The Performance-Values Matrix

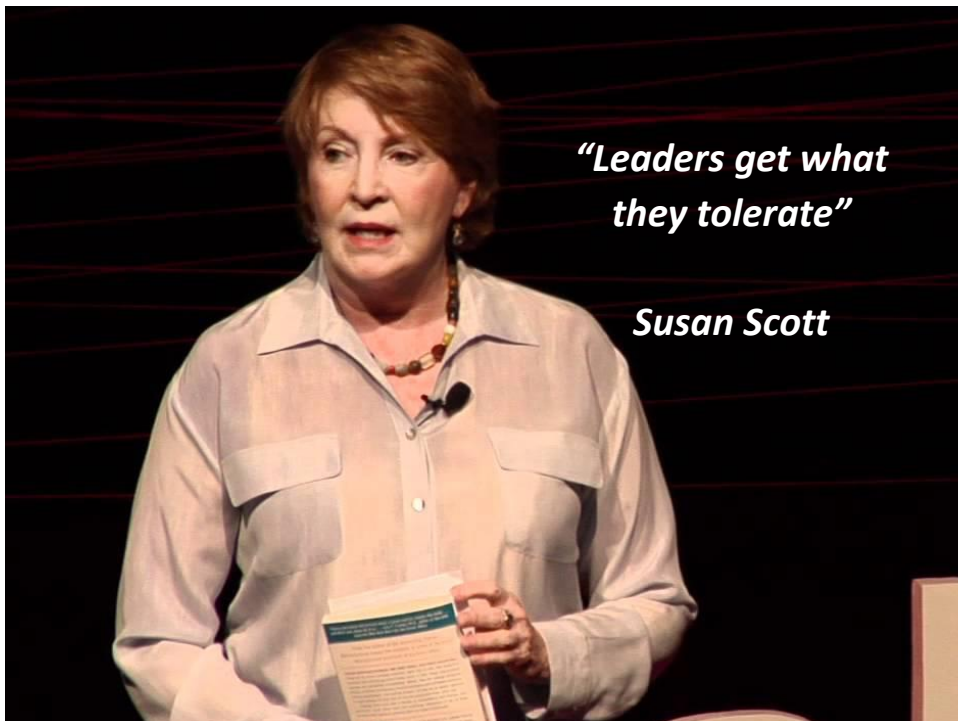


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# Its better to have a hole..... than an A...hole



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Your culture is who you are. Your success or failure as an organization depends, in great part, on the strength of that culture....

As the leader, you are the prime keeper and defender of the culture.



It is your job!

Joe Calloway



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“What if we don’t change at all ...  
and something magical just happens?”



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Pivot & Pace



STRATEGIC PLANNING



STRATEGY EXECUTION



EXECUTIVE LEADERSHIP COACHING



BUSINESS SUCCESSION & GOVERNANCE



TEAMS & CULTURE

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